



# So why do projects slip?

Ron Holohan, PMP MBA

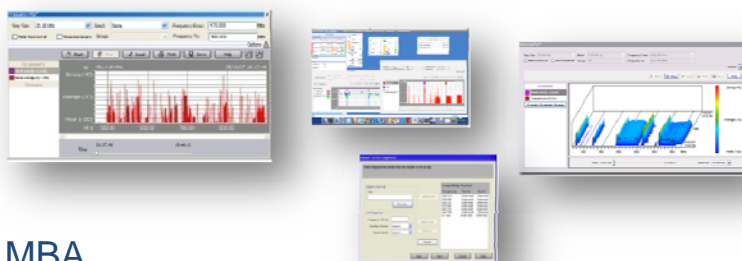
August 25<sup>th</sup>, 2009





# About Ron

- Director of Program Management at Shure, Inc





# Software Development

- Development Process
  - Agile Development
- Software Development Tools
  - Code Collaborator for Code Reviews
  - Subversion Version Control
  - Deki Distributed Tools
  - Jira Issue Tracker w/GreenHopper Agile plugin
  - C++
  - Adobe Flex
- Embedded Hardware
  - Freescale
  - IBM PowerPC
  - Atmel XMEGA



# About Ron

- Host of The pm411.org Project Management Podcast

The screenshot shows the website for 'The pm411.org Project Management Podcast'. At the top right, there are links for 'Log In' and 'Register'. The main title is 'The pm411.org Project Management Podcast' with a subtitle 'Project management internet radio show, discussion forum, methodology, templates, and webtools'. Below this is a navigation menu with categories like 'Home', 'PM Links', 'PM Media', 'PM Resources', 'PM Tools', 'PM Topics', 'PMP® Certification', and 'Site Updates'. A secondary menu includes 'ABOUT', 'FORUMS', 'PMP® EXAM FLASHCARDS', 'PMP® EXAM FORMULAS', 'PMP® PRECAST™', 'TEMPLATES', 'SUBSCRIBE', and the date 'SUNDAY, AUGUST 16 2009'. The main content area features a 'Latest Story' section with the title 'Episode 044: PMP exam tools' dated 'Monday, August 10, 2009' by 'Ron Holohan'. A small image of the pm411.org logo is next to the title. Below the title is a promotional banner for 'Project Management Exam with your PMP®' and a text block stating: 'We are pleased to announce that we at the pm411.org Project Management podcast now offer 3 new tools to help you pass the latest version of the PMP Exam, which covers the 4th edition of the Project Management Book of Knowledge (PMBOK)'. To the right of the main story is a graphic with the text 'Preparing for the PMP Exam? Take a STEP in the Right Direction'. Below the main story are two other article teasers: 'The PM Podcast PMO Roundtable' dated 'Monday, August 3, 2009' by 'Ron Holohan' featuring a photo of Cornelius Fichtner, and 'Podcast episode 043: interview with Josh Nankivel, PMP' dated 'Thursday, July 23, 2009' by 'Ron Holohan' featuring a photo of Josh Nankivel. On the left side of the page, there are sections for 'PODCAST FEEDS' with icons for iTunes, RSS, and Podcast, and 'TAGS' with a word cloud. On the right side, there is a 'SEARCH PM SITES' section with a Google Custom Search box and a 'SEARCH' button, and a 'pm411 pm411' section with a photo of a man and the text 'Attended the Manager-Talk Podcast Communication Conference Today! (8/12/09) Thank you Mark and Mike! 44ss av'.

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<http://www.pm411.org>  
[ron@pm411.org](mailto:ron@pm411.org)





# About the PMP

1. Shows your commitment to the project management profession.
2. PMI credentials recognize your knowledge, skills and abilities.
3. PMI credentials reflect achievement.
4. Can lead to greater earnings.
5. Can lead to career opportunities and advancement.
6. Prepares you for greater job responsibilities.
7. Improves skills and knowledge.
8. Builds self confidence.
9. Allows for greater recognition from peers.
10. Enhances the profession.

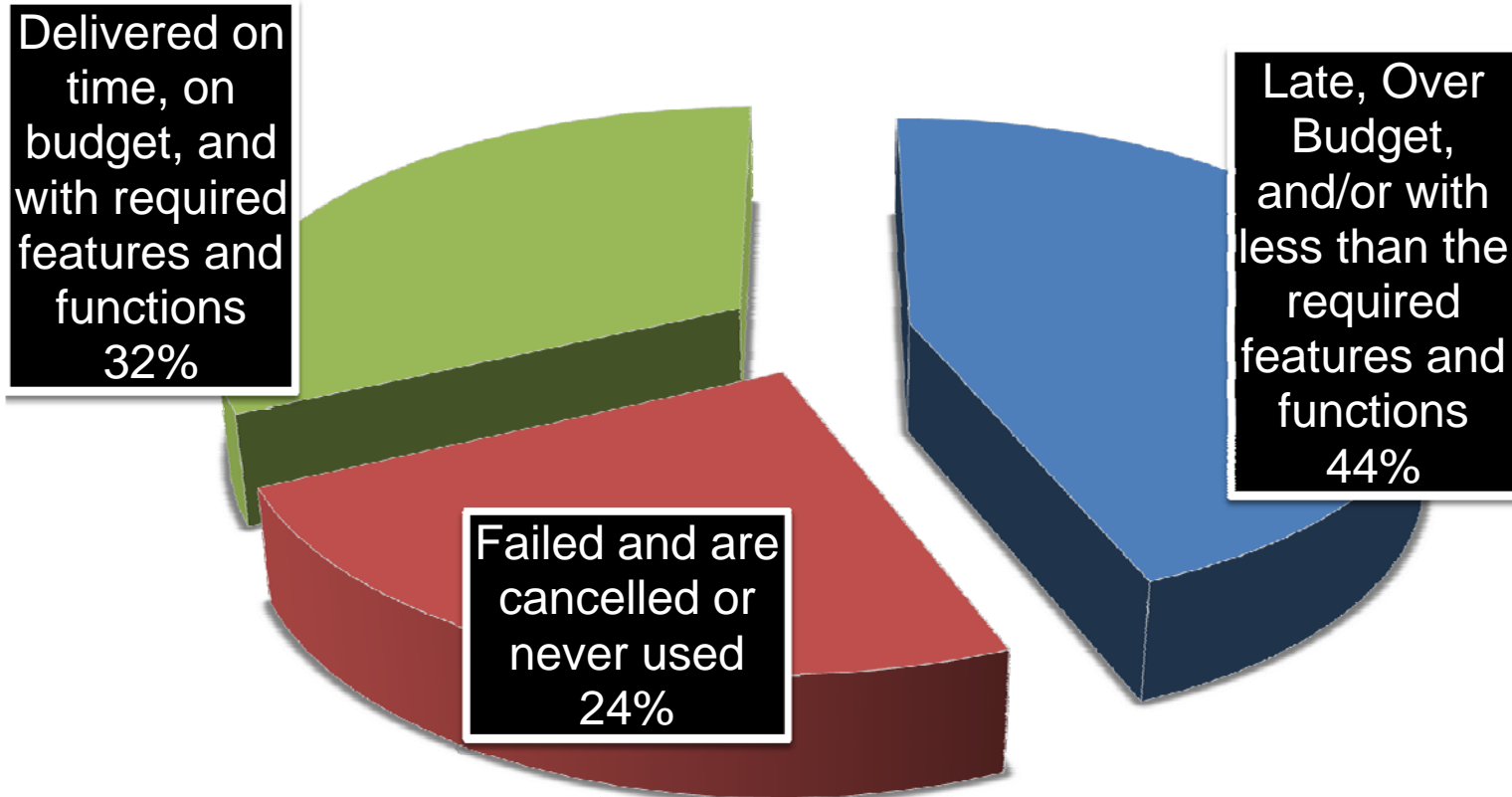
PMP®	
Full Name	Project Management Professional
Project Role	Leads and directs project teams
Eligibility Requirements	High school diploma/global equivalent <b>5 years</b> project management experience <b>35 hours</b> project management education <b>OR</b> Bachelor's degree/global equivalent <b>3 years</b> project management experience <b>35 hours</b> project management education
Steps to Obtaining Credential	application process + multiple-choice exam
Exam Information	4 hours; 200 questions
Fees	US\$405 PMI member (US\$555 non-member)
Credential Maintenance Cycles and Requirements	3 years; 60 PDUs



# So why do projects slip?



# The sad truth about projects...



Source: Standish Group, 2009



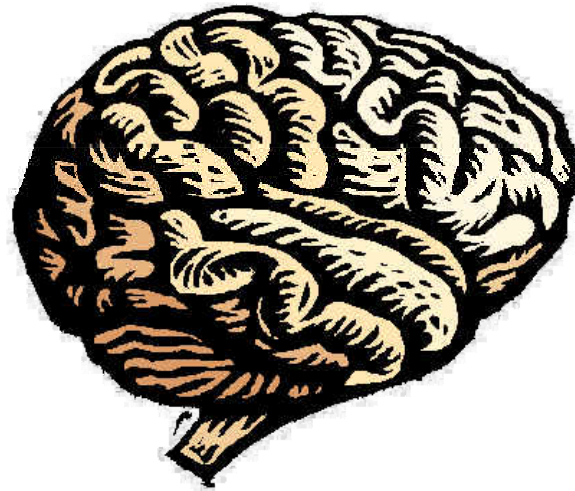
# So why do projects slip?



Because teams focus on  
protecting  
**the tasks**  
instead of  
**the project**



# So why do we focus on tasks?



# Because of Human Behavior

# 3 Behaviors that affect projects

## 1. Student Syndrome

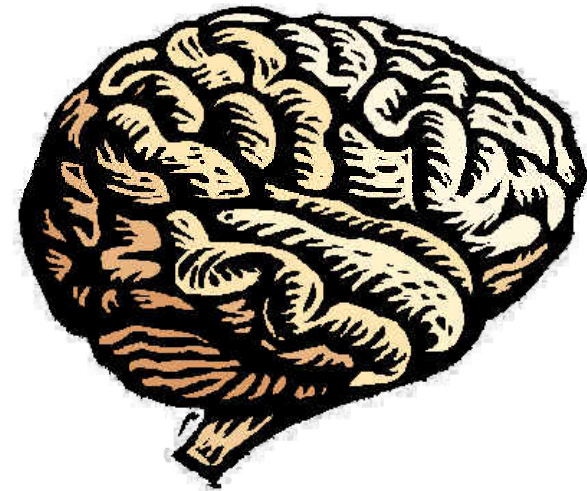
- We don't usually start right away due to other priorities

## 2. Parkinson's Law

- We tend to not turn things in early for fear of new benchmarks

## 3. Bad Multi-tasking

- We jump between "critical" tasks





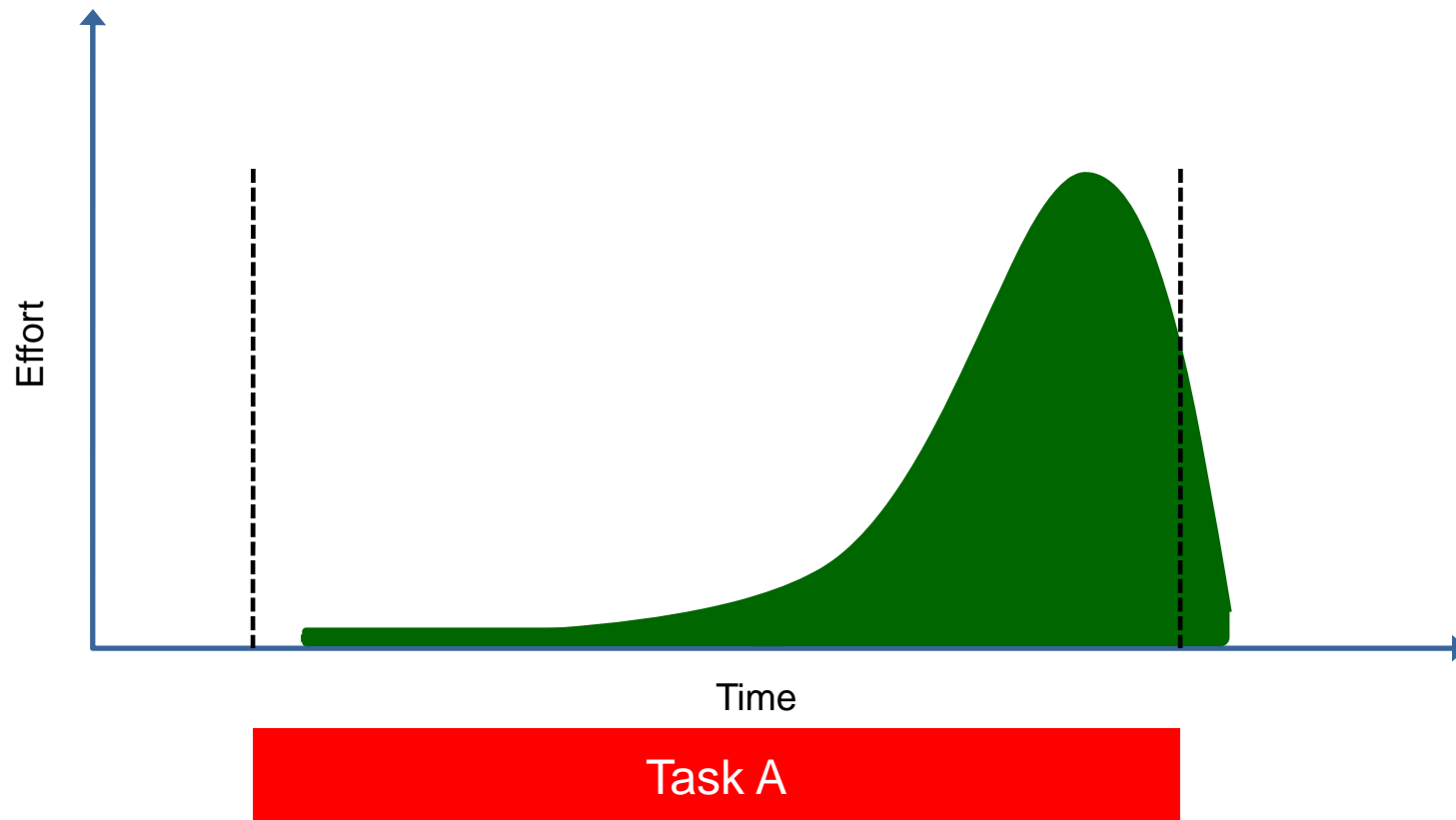
# Behavior 1: Student Syndrome

*People will start to fully apply themselves to a task just at the last possible moment before a deadline. This leads to wasting any buffers built into individual task duration estimates.*





# Student's Syndrome





# So, what is the solution?

- Break down tasks into the 8/80 rule
  - Tasks no less than 8 hours (1 day) in duration
  - Tasks no more than 80 hours (2 wks) in duration
- Focus on setting aggressive durations based on 50% chance of completion
- Remove any safety time from tasks (reduce initial task durations to allow 50% chance of on-time completion)
- Place this safety time at the end of the project

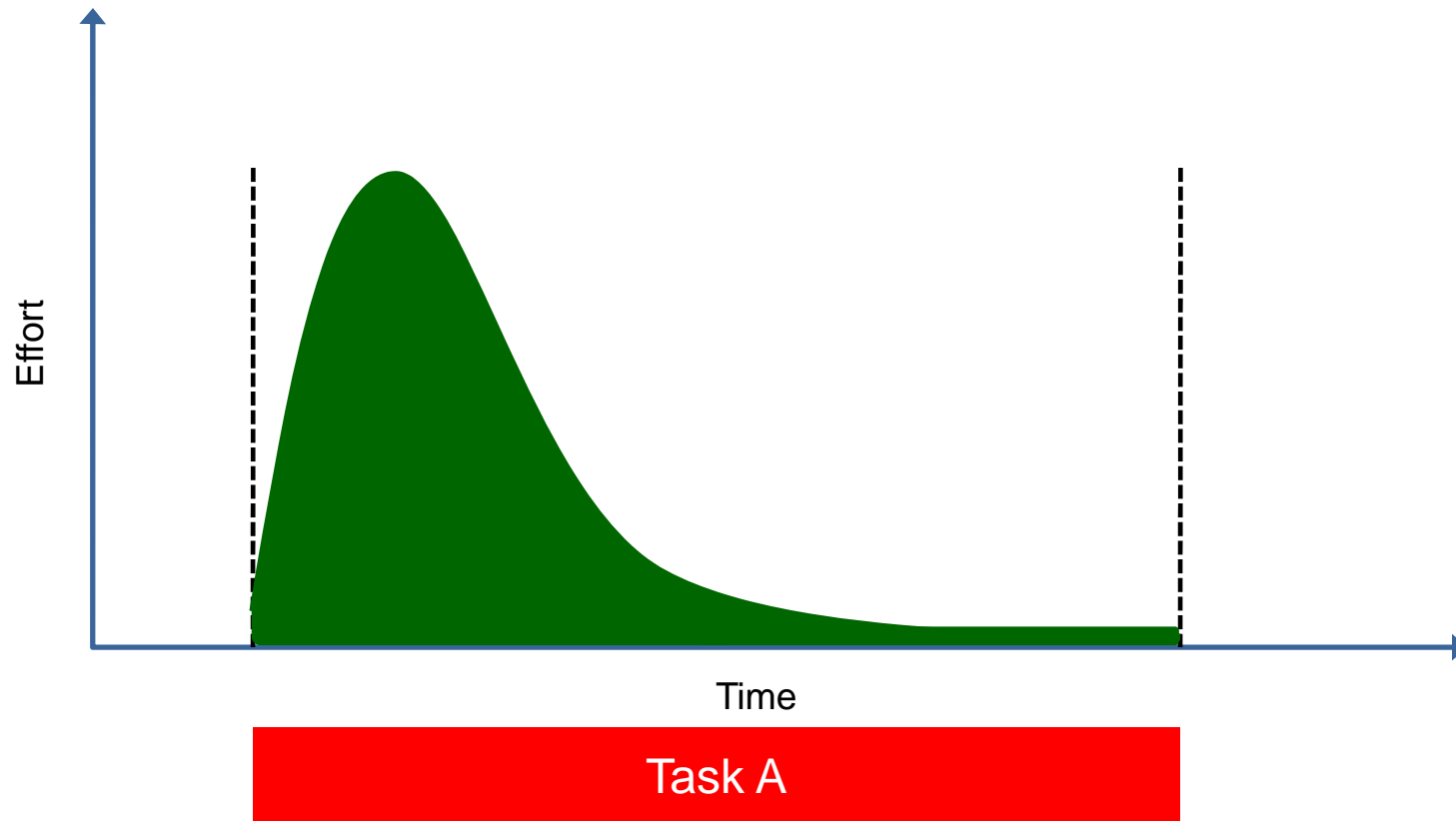
## Behavior 2: Parkinson's Law

- Work expands to fill the time available
- If you make the “box” bigger, work will tend to “expand” to fill the entire box.





# Parkinson's Law





# So, what is the solution?

- Remove any safety time from tasks (reduce initial task durations to allow 50% chance of on-time completion)
- Place this safety time at the end of the project
- Remember:
  - The chance that something will go wrong on any one task is high
  - The chance that something will go wrong on every task is quite low.

# Behavior 3: Bad Multitasking

- When resources constantly switch focus between critical path tasks on multiple projects AND someone is waiting for the output of their task before they can do their work.





# So, why do we do it?

- Boredom of working on one thing at a time
- Poor work prioritization
- Customer / Manager demands / pressure
- We are taught that it is a admirable skill set





# So, why not Multitask?

- The brain is not wired for it
- Multitasking *a/ways* makes a task take longer than it should.
- Forces people to give longer task duration estimates than necessary.
- Quality problems also escalates.
  - What was done / not done?
  - Rush to return to previous task.
  - Overlook small details.
- Stress / Frustration / No sense of completion

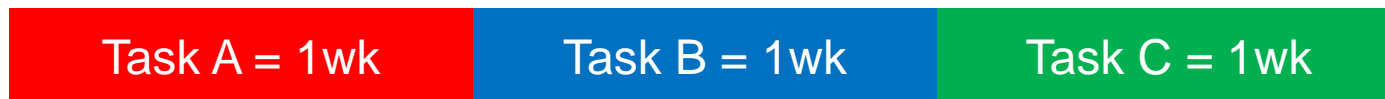


# Bad Multi-tasking Example

Task A = 1wk

Task B = 1wk

Task C = 1wk



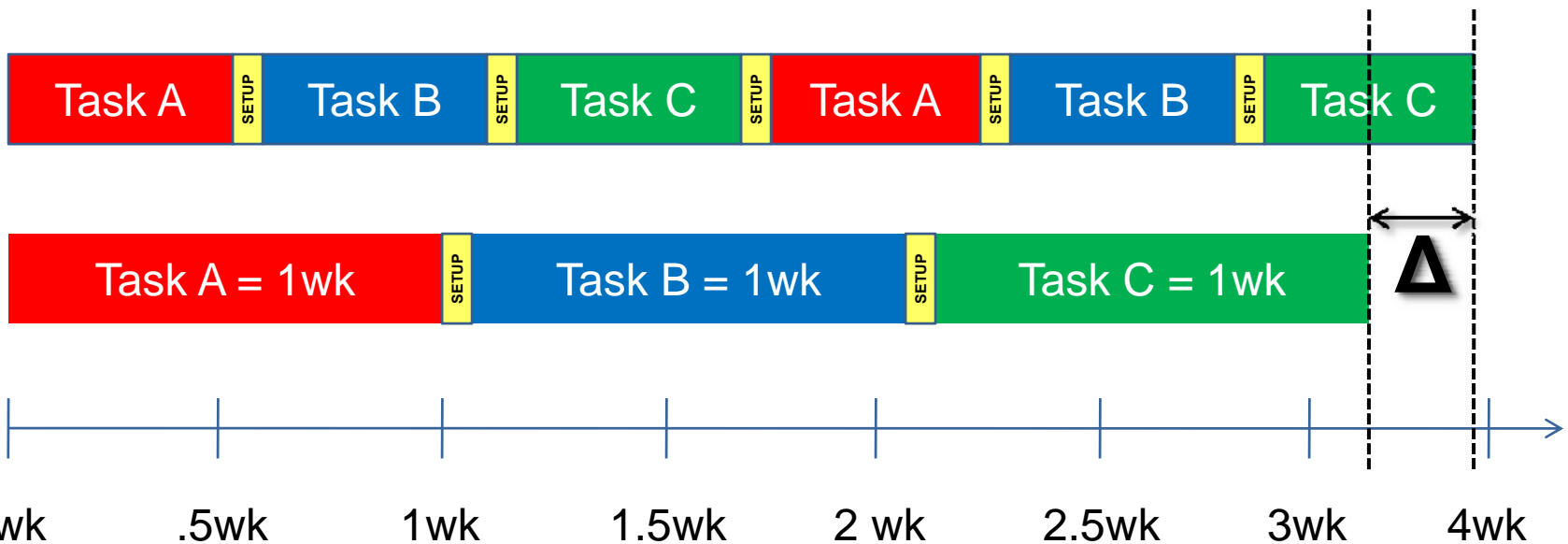


# Bad Multi-tasking Example

Task A = 1wk

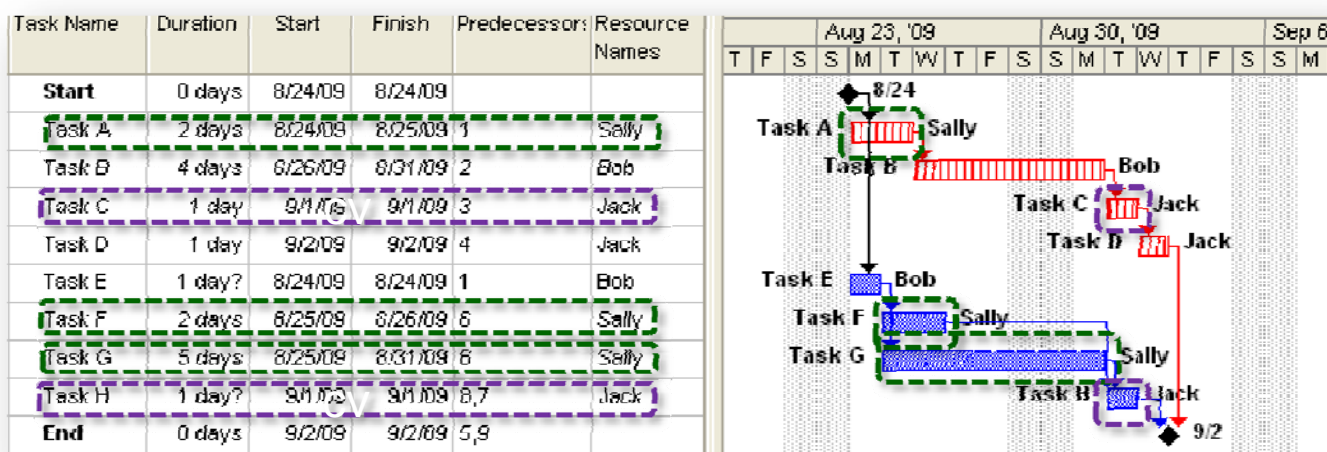
Task B = 1wk

Task C = 1wk



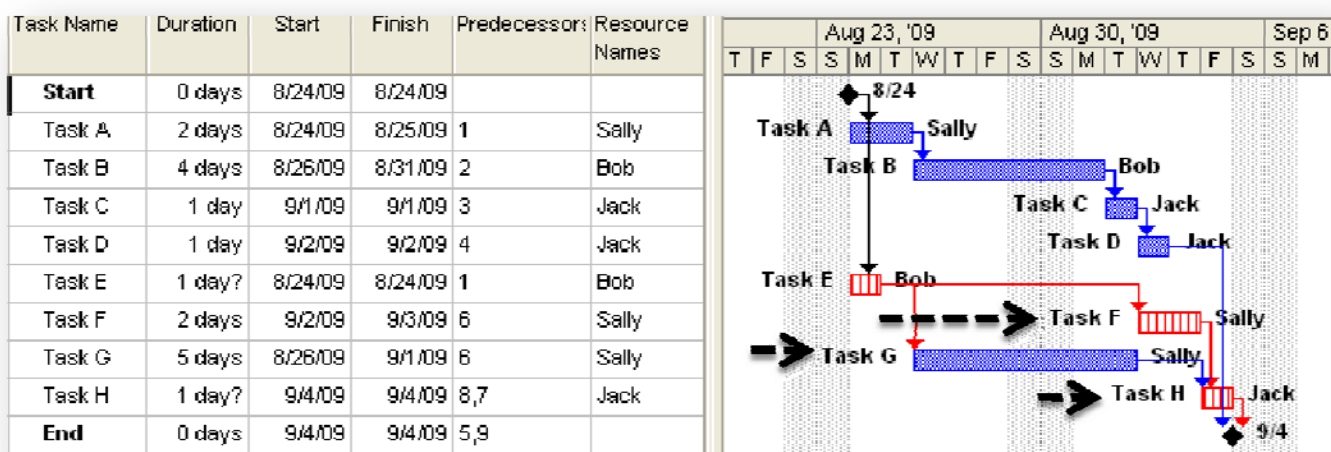


# Resource Leveling Example





# Example – Resources Levelled





# So, what is the solution?

- Break up your project into tasks based on 8/80 rule
- Resource level your project where possible
- Serialize work where possible
- Staff the project with the right people at the right time.
- Hold frequent (daily, 3x / week, 2x /week) short standup meetings to insure people are focused
- Focused = No other tasks, no meetings, no email!



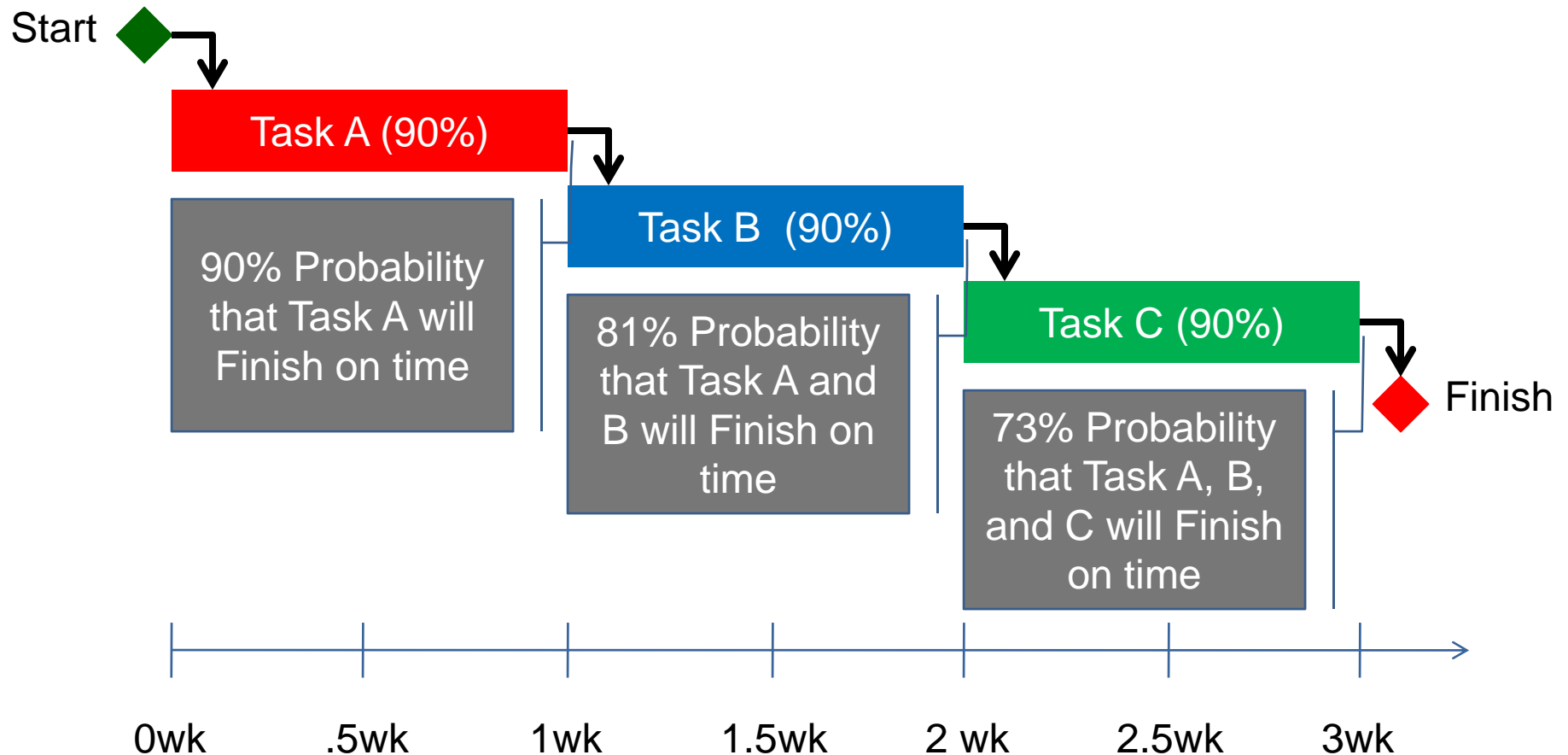
# Shouldn't tasks average out (some early, some late)?

- Unfortunately, resources that finish early typically don't pass the work on because:
  - The receiving resource is not yet available
  - Fear that the early duration may now become expected on future projects by management
  - People like to keep "shining the apple" if they have extra time
- So what happens is that only "lateness" gets passed on and early completion does not.



# Probability of Dependent Events

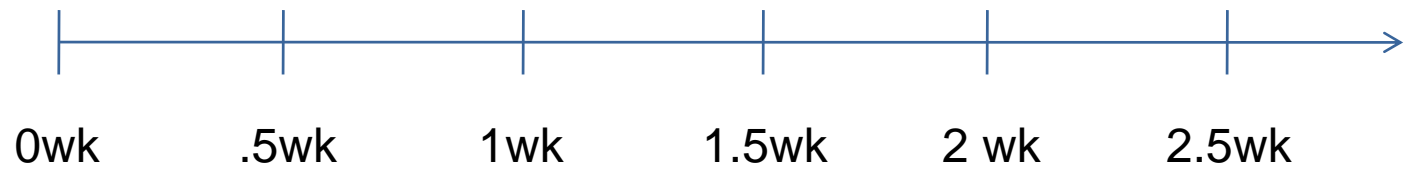
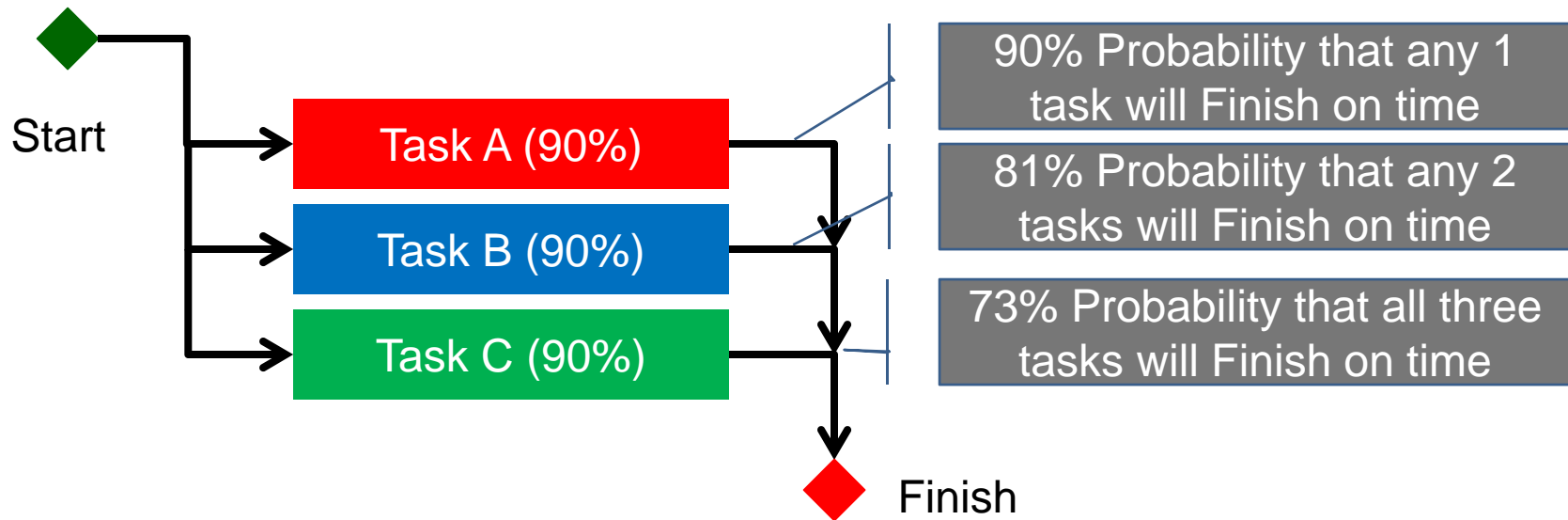
- Serial Events





# Probability of Dependent Events

- Parallel Events





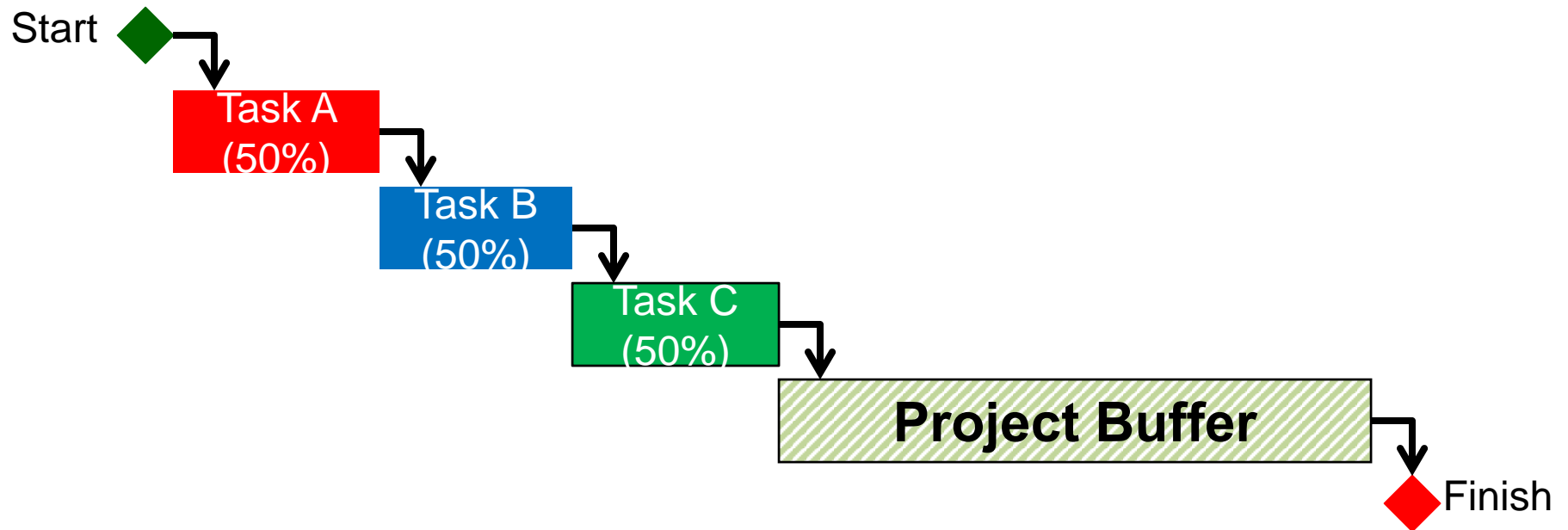
# Projects are usually late

- As a result most organizations find that their projects are rarely on time, or they go through extraordinary measures (\$ / scope slaughter) to meet their schedule commitments
- In addition to missed budget and scope requirements, additional extraordinary measures also often include overtime, worn out staff, poor morale, high turnover, etc.



# So, what should we do?

- Serial Events

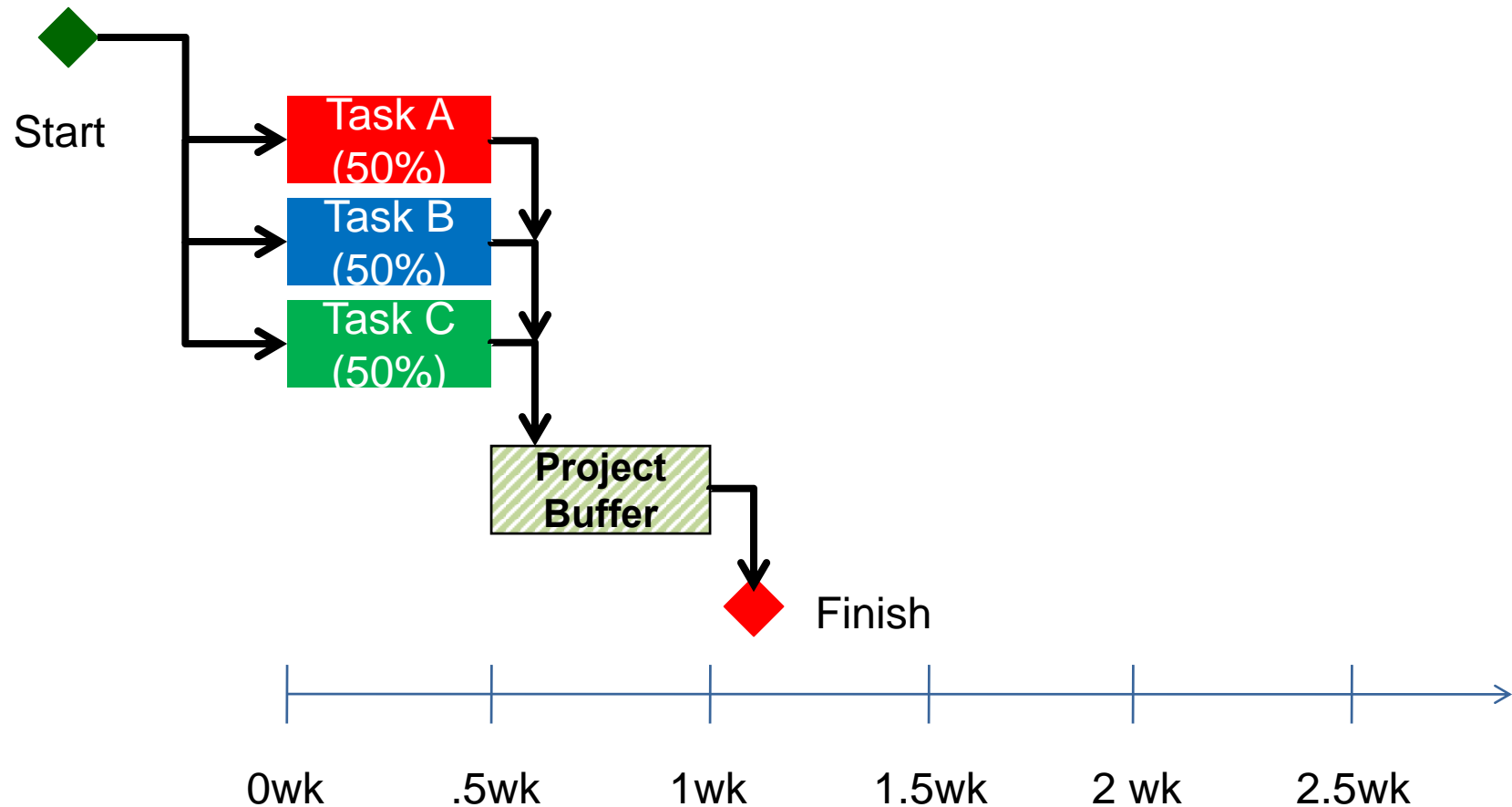


0wk      .5wk      1wk      1.5wk      2 wk      2.5wk      3wk



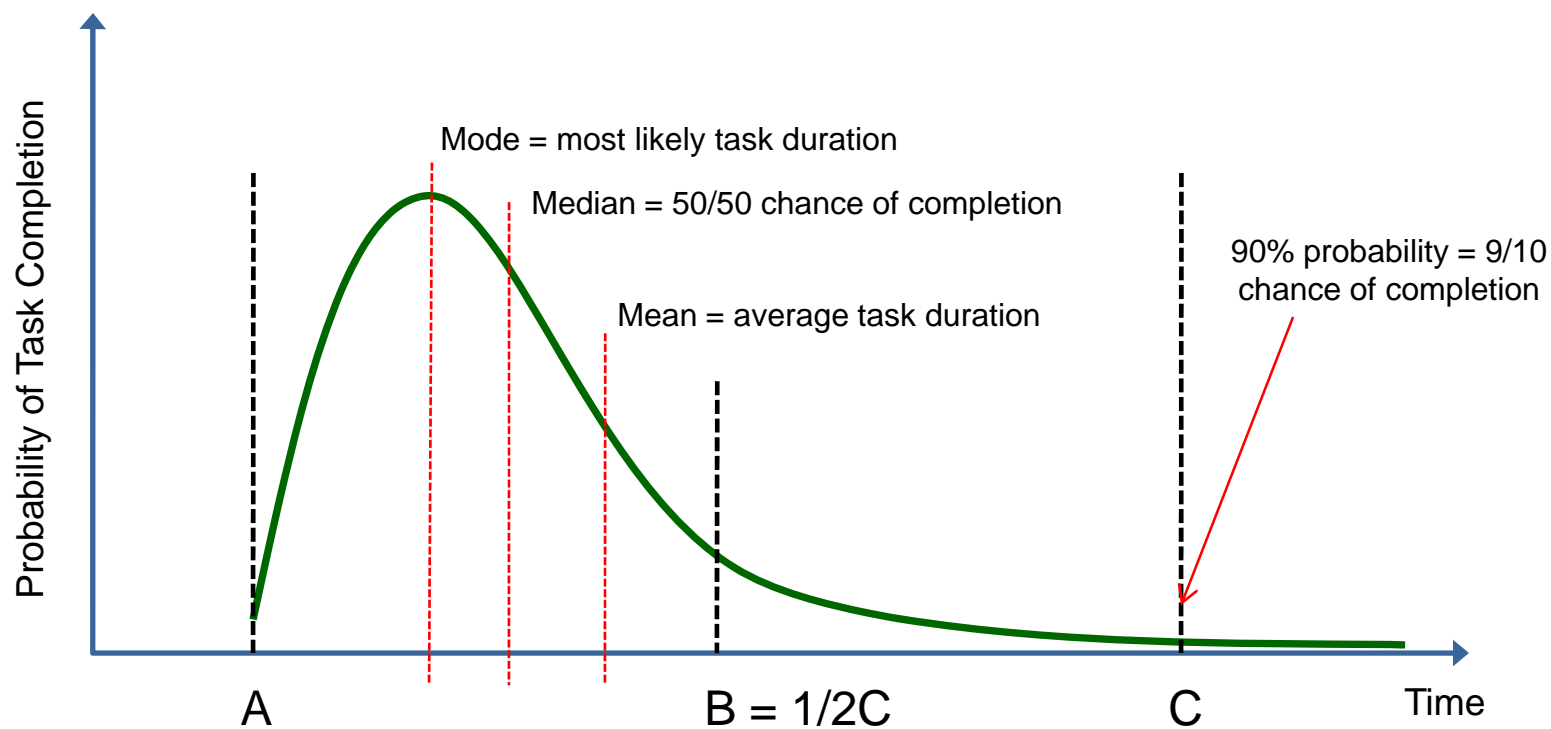
# So, what should we do?

- Parallel Events





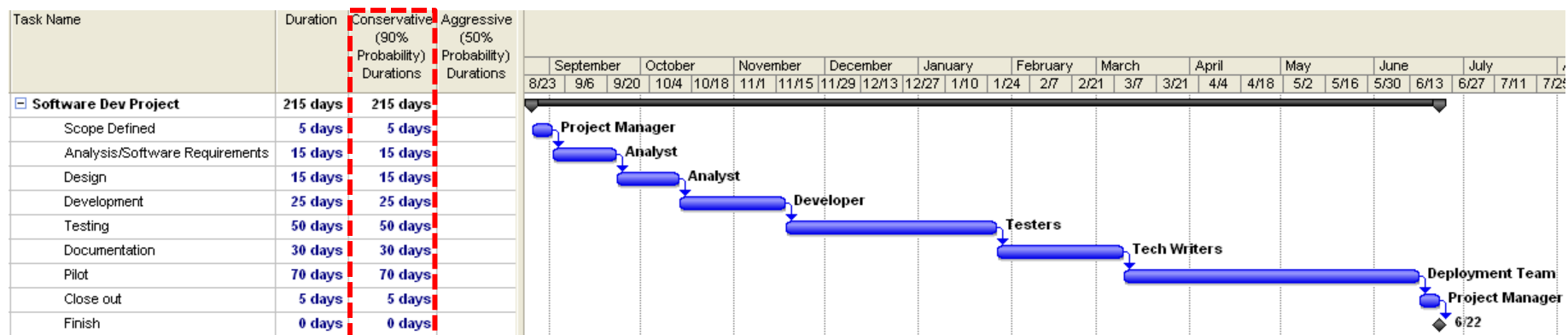
# Task Statistics





# Project Example

- Step 1: Team members provide conservative task durations that they are 90% confident they can hit

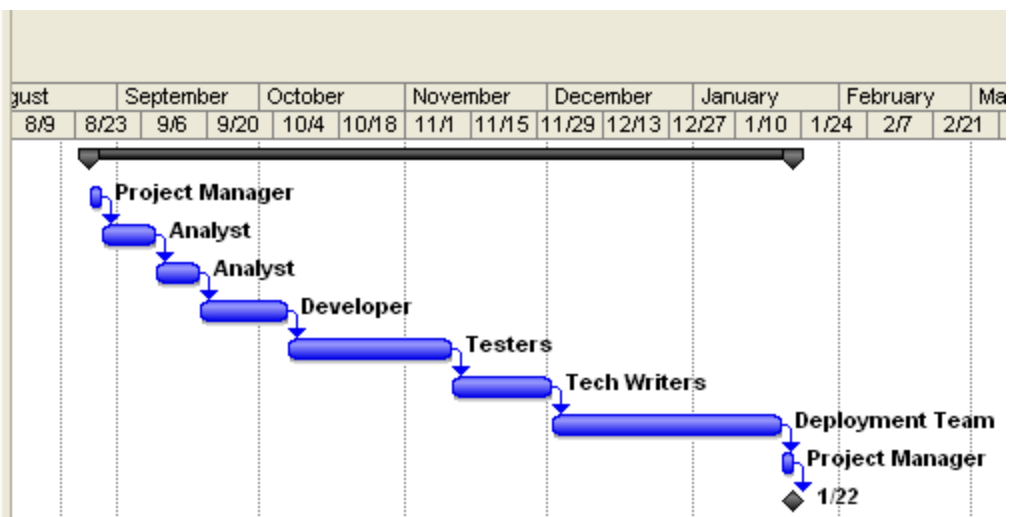




# Project Example

- Step 2: Team members provide aggressive task durations that they are 50% confident they can hit

Task Name	Duration	Conservative (90% Probability) Durations	Aggressive (50% Probability) Durations
<b>Software Dev Project</b>	<b>107.5 days</b>	<b>215 days</b>	<b>107.5 days</b>
Scope Defined	2.5 days	5 days	2.5 days
Analysis/Software Requirements	7.5 days	15 days	7.5 days
Design	7.5 days	15 days	7.5 days
Development	12.5 days	25 days	12.5 days
Testing	25 days	50 days	25 days
Documentation	15 days	30 days	15 days
Pilot	35 days	70 days	35 days
Close out	2.5 days	5 days	2.5 days
Finish	0 days	0 days	0 days





# Project Example

- Step 3: Calculate Project Buffer Contribution (PBC) of each task
- $PBC = \text{Conservative Dur} - \text{Aggressive Dur}$

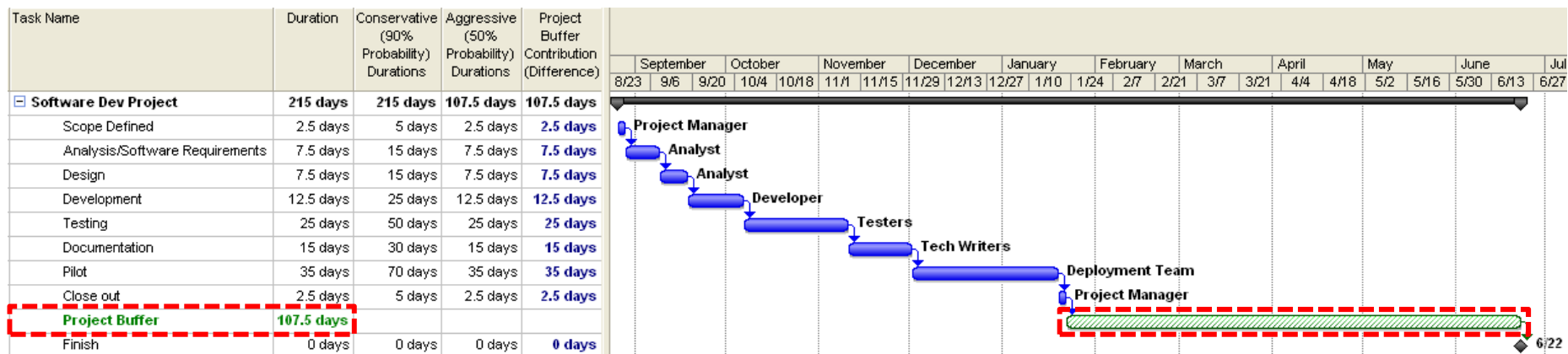
Task Name	Duration	Conservative (90% Probability) Durations	Aggressive (50% Probability) Durations	Project Buffer Contribution (Difference)	Timeline													
					September	October	November	December	January	February	Mar							
					8/23	9/6	9/20	10/4	10/18	11/1	11/15	11/29	12/13	12/27	1/10	1/24	2/7	2/21
<b>Software Dev Project</b>	<b>107.5 days</b>	<b>215 days</b>	<b>107.5 days</b>	<b>107.5 days</b>														
Scope Defined	2.5 days	5 days	2.5 days	2.5 days														
Analysis/Software Requirements	7.5 days	15 days	7.5 days	7.5 days														
Design	7.5 days	15 days	7.5 days	7.5 days														
Development	12.5 days	25 days	12.5 days	12.5 days														
Testing	25 days	50 days	25 days	25 days														
Documentation	15 days	30 days	15 days	15 days														
Pilot	35 days	70 days	35 days	35 days														
Close out	2.5 days	5 days	2.5 days	2.5 days														
Finish	0 days	0 days	0 days	0 days														





# Project Example

- Step 4: Add Project Buffer to end of schedule





# Project Example

- Step 5: Divide Buffer in half (since 50% chance that task will not use up buffer)

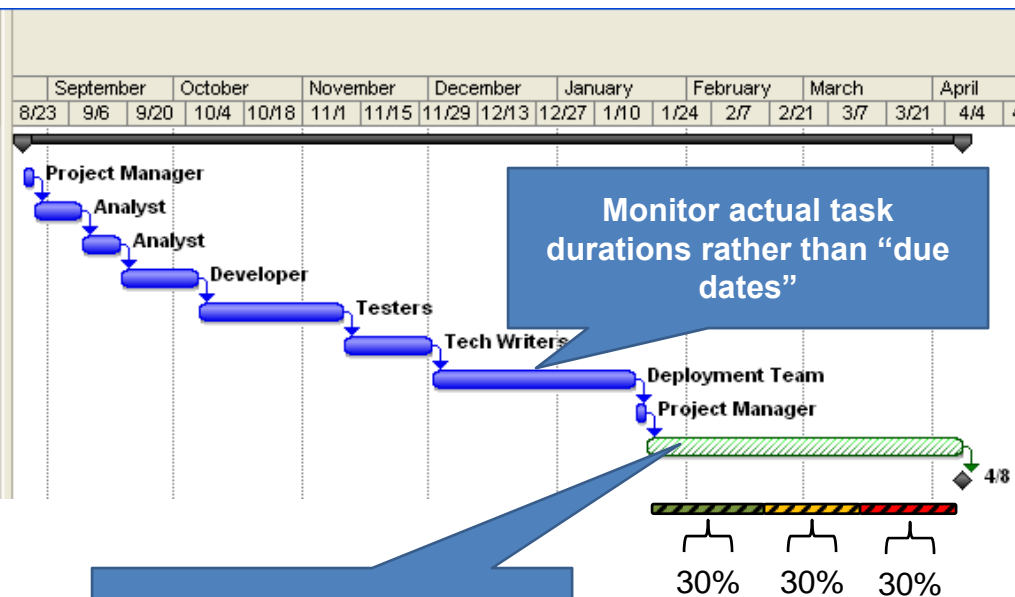
Task Name	Duration	Conservative (90% Probability) Durations	Aggressive (50% Probability) Durations	Project Buffer Contribution (Difference)	Timeline																	
					September	October	November	December	January	February	March	April										
<b>Software Dev Project</b>	<b>161.5 days</b>	<b>215 days</b>	<b>107.5 days</b>	<b>107.5 days</b>	8/23	9/6	9/20	10/4	10/18	11/1	11/15	11/29	12/13	12/27	1/10	1/24	2/7	2/21	3/7	3/21	4/4	4
Scope Defined	2.5 days	5 days	2.5 days	2.5 days	Project Manager																	
Analysis/Software Requirements	7.5 days	15 days	7.5 days	7.5 days	Analyst																	
Design	7.5 days	15 days	7.5 days	7.5 days	Analyst																	
Development	12.5 days	25 days	12.5 days	12.5 days	Developer																	
Testing	25 days	50 days	25 days	25 days	Testers																	
Documentation	15 days	30 days	15 days	15 days	Tech Writers																	
Pilot	35 days	70 days	35 days	35 days	Deployment Team																	
Close out	2.5 days	5 days	2.5 days	2.5 days	Project Manager																	
<b>Optimized Project Buffer</b>	<b>54 days</b>																					
Finish	0 days	0 days	0 days	0 days																		



# Project Example

- Step 5: Divide Buffer in half (since 50% chance that task will not use up buffer)

Task Name	Duration	Conservative (90% Probability) Durations	Aggressive (50% Probability) Durations	Project Buffer Contribution (Difference)
<b>Software Dev Project</b>	<b>161.5 days</b>	<b>215 days</b>	<b>107.5 days</b>	<b>107.5 days</b>
Scope Defined	2.5 days	5 days	2.5 days	2.5 days
Analysis/Software Requirements	7.5 days	15 days	7.5 days	7.5 days
Design	7.5 days	15 days	7.5 days	7.5 days
Development	12.5 days	25 days	12.5 days	12.5 days
Testing	25 days	50 days	25 days	25 days
Documentation	15 days	30 days	15 days	15 days
Pilot	35 days	70 days	35 days	35 days
Close out	2.5 days	5 days	2.5 days	2.5 days
<b>Optimized Project Buffer</b>	<b>54 days</b>			
Finish	0 days	0 days	0 days	0 days

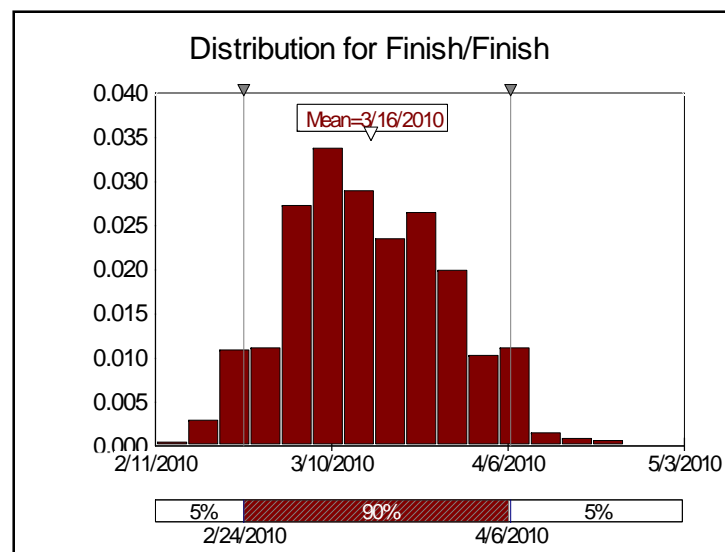


Monitor Project Buffer penetration rather than moving Finish Date

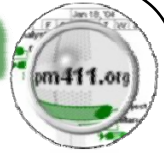
# Project Example

- Let's see if this really works by simulating this with risk!

Summary Statistics			
Statistic	Value	%tile	Value
Minimum	2/11/10	5%	2/24/10
Maximum	4/28/10	10%	3/1/10
Mean	3/16/10	15%	3/3/10
Std Dev	12.17500533	20%	3/4/10
Variance	148.2307549	25%	3/5/10
Skewness	0.204069957	30%	3/9/10
Kurtosis	2.676354044	35%	3/10/10
Median	3/15/10	40%	3/11/10
Mode	3/3/10	45%	3/12/10
Left X	2/24/10	50%	3/15/10
Left P	5%	55%	3/16/10
Right X	4/6/10	60%	3/18/10
Right P	95%	65%	3/19/10
Diff X	40.84375	70%	3/22/10
Diff P	90%	75%	3/24/10
#Errors	0	80%	3/26/10
Filter Min		85%	3/30/10
Filter Max		90%	3/31/10
#Filtered	0	95%	4/6/10



# Bottom Line: Finish each task as soon as possible!



- Be aware of those 3 behaviors that will end up affecting the whole team
  - Student Syndrome
  - Parkinson's Law
  - Bad Multi-tasking
- Take the safety in tasks and move it to the end of the project
  - Use the 50% Probability Duration for tasks
  - Use  $\frac{1}{2}$  of the sum of the difference between the 90% probability duration and the 50% probability duration for the project buffer



# Questions?